

European Solar and Energy Storage Solutions

Solar Photovoltaic Panel Franchise Scam



Overview

It's likely a scam. While there are some government-funded solar programs for households that qualify, "going solar" isn't free. Honest businesses will tell you exactly how much it'll cost to get and install solar panels. Here's how to steer clear of the scams.

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Solar salespeople might try to lure you in with promises of free solar panels and limited-time special deals. In most cases, these are just aggressive sales tactics they'll use to rush you.

Be aware of solar energy scams – everything from scammers pretending to be affiliated with the government or utility company to businesses misrepresenting the cost of improvements, savings, and financing options.

These scams start with an unexpected phone call, message on social, or even an in-person visit. The so-called official offers you an "energy audit" to reduce your utility costs. Or they might try to sign you up for a "free" program to make your home more energy efficient with solar energy.

Free solar panels are indeed a scam. This deceptive marketing tactic is often used to promote solar leases and power purchase agreements (PPAs), which come with long contracts and monthly payments that escalate over time. Are free solar panels a scam?

Know that "free" or "no cost" solar panel offers are scams. The federal government does not install solar systems in homes for free. If you're considering whether solar energy is right for you, check out the Department of Energy's guide for homeowners and learn more. Or check out the Department of Treasury's guidance on clean energy.

Are solar leases and PPAs a scam?

No, not all leases and PPAs are scams. However, they seem to be a breeding ground for deceptive and predatory practices, including the old “government is paying people to go solar” scam. Related reading: Solar Leases vs. Solar Loans vs. Solar PPAs.

Are solar companies a bait and switch scam?

This is essentially a classic bait and switch scam. A solar company uses the premise of getting 30% off solar to get homeowners to sign a lease or PPA, and then collects it for themselves. In extreme cases, solar scammers may even pose as utility or government officials trying to promote a new or unique solar program in your area.

How many complaints are there about solar-panel salespeople?

Meanwhile, consumer complaints about solar-panel salespeople have skyrocketed in recent years. The FTC received 5,331 complaints containing the phrase “solar panels” between Jan. 1 and Sept. 19 of 2023, up 31% from the entire year of 2022 and up 746% since 2018, when it received just 630 complaints.

What should I do if a solar business is a scam?

Protect your personal information. Don’t respond to unexpected requests online or on social media for your name, address, or other personal information to “see if you qualify.” At best, this is someone generating leads to sell, not actual solar businesses. At worst, they’re scammers trying to steal your identity.

How do I know if a solar contract is a scam?

Pay attention to warranties, cancellation policies, payment schedules, and try to spot any hidden fees. Honest businesses will give you time to go over the terms of the contract, understand the agreement, and let you sign it in writing. To learn more, visit [ftc.gov/solar](https://www.ftc.gov/solar). And if you spot a scam, tell the FTC.

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A review of end-of-life crystalline silicon solar photovoltaic panel

Although PV power generation technology is more environmentally friendly than traditional energy industries and can achieve zero CO₂ emissions during the operation phase, ...

Federal Government Addresses Solar Complaints , TIME

The federal notices outline what consumers should do if they have been scammed. Filing a complaint is paramount, the agencies say, at ReportFraud.FTC.gov, as well as with the Consumer Financial



Solar energy is rising in popularity. So are the scams

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Solar Panel Scams: 7 Solar Red Flags And How To ...

Red flags and signs of a solar panel scam. There

are several steps in the process of getting solar panels for your home, and there are different red flags you could encounter along the way: Watch out for ads that make wild promises like "free ...



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Solar Panel Scams: Red Flags and How to Avoid Them , Solar

At the same time, federal and state regulators have received an increase in consumer complaints about a small number of unscrupulous solar companies. Some people have complained that ...



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RenewSys is a global manufacturer of quality, Solar PV Modules , PV Cells , PV Encapsulants - EVA & POE , PV Backsheets; designed to ensure performance, long life & peace of mind Network of offices in India, Middle East, Nigeria, ...



BBB Scam Alert: "Free solar panels" can cost you big ...

If you've received an offer for "free solar panels," it could be a scam. Always look for businesses you can trust - like Accredited Businesses using the BBB Seal. Here's what you should know.





BBB Scam Alert: "Free solar panels" can cost you big time! How to ...

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Don't waste your energy on a solar scam

Be aware of solar energy scams - everything from scammers pretending to be affiliated with the government or utility company to businesses misrepresenting the cost of improvements, savings, and financing options.



Solar panel cold calls to watch out for

Find out more: are solar panels worth it? Cold call 4: Claiming your solar panel installer has stopped trading (when it hasn't) Some 10% said that a cold caller told them that the company that installed their solar panels had ...

Solar Franchise Pros, Cons & Alternative Eco-Friendly Franchises

According to Franchise Direct, the total initial investment for a solar panel installation franchise can range from \$50,000 to \$300,000. However, it is essential to note that ...

HEAT DISSIPATION

Cold aisle containment,
making optimal refrigeration effect;



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