

## European Solar and Energy Storage Solutions

# Chuxiong Power Grid WeChat Official Account



## Overview

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Does Tencent have a WeChat subscription feed?

Tencent made the subscription feed of WeChat look more like a news feed, which is more familiar to the reading habit of Chinese people. Currently, subscribers to WeChat Official Accounts need to click manually on the accounts to see recent updates. This limitation hinders the real-time interaction between brands and their customers.

How do I create a WeChat service account?

To create a WeChat Service Account, head to the WeChat Official Account Platform on your desktop and click Register now at the top. We recommend doing it from a desktop since the website is not optimized for mobile use. 1. Select Service Account. The account type cannot be changed after creation. 2. Create a user account.

How much does the WeChat official account inbox cost?

The WeChat Official Account inbox is free and supports up to 100 agents with customizable profiles. However, there are no tools to assign inbound conversations to agents, who must pick them manually as they come in. In terms of contact management tools, tags are all this inbox offers.

What happens if a WeChat official account is not verified?

Many features remain inaccessible until verification is completed. Users perceive the official brand account and its content as credible and trustworthy once verified. Unverified WeChat Official Accounts are subject to cancellation after 30 days. Brands can click on the “Enable” button to start the process.

Why do brands need a WeChat official account?

WeChat is a strong marketing tool for brands entering the Chinese market. Launching a WeChat official account is a necessity for brands to reach their target audience and raise brand awareness in an effective and cost-effective

way. WeChat now has 3 types of official accounts:.

What are the different types of WeChat Official accounts?

There are two main types of WeChat Official Accounts: Subscription Accounts: These accounts are suitable for businesses focused on content delivery. They offer a daily broadcast feature and are displayed in the "Subscriptions" folder, providing users with regular updates.



account on the WeChat platform launched in 2012. Companies use these accounts to get in touch with their customers, both actively and passively. Marketing, sales of ...

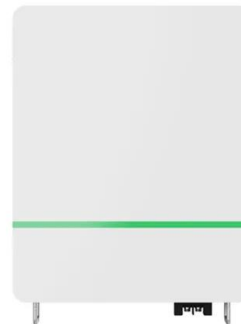


## How to Register Wechat Official Account Outside ...

Step 1: Register an account on WeChat's Official Account platform First, follow this link (mp.weixin.qq ) and click 'Register Now' in the top right corner. You can also select to translate the page to English in the top right corner, too. ...

## How to Register a WeChat Official Account

Note: A single Chinese ID card is limited to registering up to 2 WeChat Official Accounts. For Businesses: A valid business license; An associated bank account; A mobile phone number; An existing personal ...



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